

## **Promotion: Your chance to Win \$5,000 cash PetO Promotion**

POOWEE! is giving you the chance to win \$5,000 Cash

**To enter:** Purchase any bag of POOWEE! Clumping Lavender Litter from a PetO store between Monday, 24 November 2025 and Sunday, 21 December 2025. To enter, you must be a PetO Pals Loyalty member and provide your membership number at the time of purchase. Each purchase automatically receives one entry.

### Terms and conditions

#### **Promoter:**

Poowee Pty Ltd

ABN: 48 679 629 353. 63 Pilbara St, Welshpool, WA, 6106. Ph: 08 6144 4422

#### **Promotional Period:**

Start date: 24/11/25 at 12:01 am AEDT

End date: 21/12/25 at 11:59 pm AEST

#### **Eligible entrants:**

Entry is only open to Australian residents who are 18 years and over and who hold a valid PetO Pals Loyalty Membership.

#### **How to enter:**

To enter the Promotion, the entrant must complete the following steps during the Promotional Period:

- a) purchase any bag of POOWEE! Lavender Clumping Litter from a PetO store
- b) advise the store of their PetO Pals Loyalty Membership Number at the time of purchase

#### **Entries permitted:**

Multiple entries permitted – entrants will receive one (1) entry into the draw for each participating product purchased in accordance with the above instructions.

The entrant is eligible to win a maximum of one (1) prize.

Total prize pool:

AUD \$5,000

#### **Prize description:**

Prize description: The prize is \$5,000 cash

Number of this prize: 1

Total Prize Value: AUD\$5,000.00

Winning method: Draw: computerised random selection – 23/12/2025 at 12:00 pm AEST

Prize conditions: The \$5,000 will be transferred to the winner's ADI bank account by electronic bank transfer within 7 business days of the notification of the winner's bank details to the Promoter. The Promoter will request verification of the bank account details before transferring. The Winner will need to provide the bank detail verification to the Promoter.

**Winner notification:**

The winners will be contacted by email within two (2) days of the draw and may be contacted by phone within seven (7) days of the draw. The winners' last name, first initial and postcode will be published at <https://www.poovement.com.au> by 31/12/25.

**Unclaimed prize:**

If the Winner does not provide their bank details to the Promotor by 30/01/2026 at 12:00 pm AEST, then they will forfeit the Prize. In the event of an unclaimed prize, the prize will be redrawn on 05/02/26 at 12:00 pm AEST at PetO HQ, 216 Wyndham St, Alexandria, NSW, 2015. The winner of the redraw will be notified by email submitted on the entry form within two (2) days and may be contacted by phone within seven (7) days of the redraw. The winners will be notified publicly (and their last name, first initial and postcode published at <https://www.poovement.com.au> by 13/02/2026.

If there are no prize winner/s for this Promotion or winners cannot be found, this information will be published at <https://www.poovement.com.au>

**Further terms and conditions:**

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period").
3. Only purchases made between the Promotional Period will be valid and any litter purchased prior to or after the Promotional Period will be disqualified.
4. Valid and eligible entries will be accepted during the Promotional Period.
5. Employees (and their immediate family members) of the agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the

Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

6. Draw:
  - a) The draw will take place at PetO HQ, 216 Wyndham St, Alexandria, NSW, 2015 at 12:00 pm AEDT on 23/12/25 using computerised random selection. The first valid entry drawn will be the winner of the prize specified in the Schedule above.
  - b) The draw conductor may draw additional reserve winners in the case an invalid entry or entrant is drawn.
  - c) The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of the drawn prize is determined by chance.
7. All reasonable attempts will be made to contact the winner.
8. If the winner chooses not to provide their valid bank details by 30 January 2026 or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
9. Where entry is allowed by purchase, the cost of the product is no greater than the cost would be without the opportunity to participate in the Promotion.
10. No entry fee is charged by the Promoter to enter the Promotion.
11. The prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
12. The Entrants' personal information will not be collected and stored by the Promoter, other than for the purposes to contact the Winner. If the entrant does not provide their bank details as requested, they may be ineligible to enter or claim a prize in the Promotion.
13. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and State/Territory or postcode of residence.
14. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
15. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
16. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure, litter stock being unavailable or sold out, or any cause beyond the control

- of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
17. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect, and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
  18. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
  19. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
  20. The winner will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
  21. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regard to the tax implications relating to the prize or acceptance of the prize.
  22. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
  23. Authorised under: NSW Authority No: TP/04308, ACT Authority No.25/02800